

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
<u>WISN Charlotte, Henderson, WI</u>	

I, American Media Advocacy Group,

being/on behalf of: Donald J. Trump for President, Inc.,

a legally qualified candidate of the Republican Party

political party for the office of: President of the United States of America

in the General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tim Jost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE
BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Donald J. Trump for President, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Steve Syckes agent for Donald J Trump for President Inc

signature of candidate or authorized committee

Steve Syckes

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

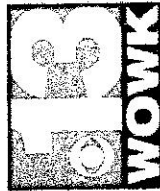
Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WOWK
201 Humboldt St
Rochester, NY 14610

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 1441329

Schedule Dates

10/25/16-10/30/16

Advertiser

Donald Trump/US President/Republican (77297)

Agency

American Media & Advocacy Group (13167)

Product

Political - President (1071)

Brand

Ohio (533897)

Salesperson

Katz - Washington DC, Washington DC (1179)

Sales Office

Katz - Washington DC

Buyer Name

MediaAssistant,

Phone/Fax

/

CPE

521/959/8027

Account Types

National/Political

Billing Type

Standard

Comments

Ohio Jenna Nubar

Separation: 30

09/30/16

09/30/16

Lisa McGuffey

No

ECR25322770

Normal

15.00

\$615.00

\$3,485.00

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Charleston (WOWK)

By Broadcast Month

Oct. 2016

Grand Total:

Spots

4

Rate

\$4,100.00

\$4,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime	10/25/16-10/25/16	4	:30	9P-10P (EST)	1		X						1	\$750.00	\$750.00	Charleston (WOWK)	BULL	9/30/16
2.0	Normal Line / Prime	10/26/16-10/26/16	4	:30	8P-9P (EST)	1			X					1	\$750.00	\$750.00	Charleston (WOWK)	SURVIVOR-CBS	9/30/16
3.0	Normal Line / Prime	10/28/16-10/28/16	4	:30	10P-11P (EST)	1					X			1	\$600.00	\$600.00	Charleston (WOWK)	BLUE BLOOD-CBS	9/30/16
4.0	Normal Line / NFL	10/30/16-10/30/16	3	:30	1P-4:25P (EST)	1							X	1	\$2,000.00	\$2,000.00	Charleston (WOWK)	NFL: BROWNS 10/30	9/30/16

CONFIRMATION CONTRACT

Accepted Agent/Advertiser:

Date:

Accepted Station:

Date:

Comments: